

KnowledgeHUB™

Cloud-based Analytical Platform



KnowledgeHUB™ is a best-in-class, secure and scalable cloud-based analytical platform which, together with rapid deployment processes and professional services, quickly deliver KnowledgeCLOUD™ solutions in a hosted environment.

KnowledgeHUB provides for rapid data integration from a multitude of customer and third party data sources— including structured and unstructured data. Once consolidated, data is transformed and loaded into a client-specific, Analytic Data Mart (ADM). This ADM powers the predictive analytics insights and actions that are at the center of each KnowledgeCLOUD solution.

Analytical insights and actions are sent to the front-lines of your operations for execution. And execution results are fed back into the KnowledgeHUB ensuring continuous program improvement. Detailed management reporting ensures full program transparency and Return on-Investment (ROI) accountability.

Cloud-based Analytical Platform

Angoss' patented predictive analytics technology, KnowledgeSTUDIO™, is the analytic engine at the center of the KnowledgeHUB platform. Data profiling, segmentation and model evaluation is performed using best in class Decision Trees. Strategy development and optimization is greatly enhanced through the use of StrategyBUILDER™, a patent-pending Angoss technology. KnowledgeHUB technology components also include:

Extract, Transform, Load (ETL)

Angoss' established ETL processes allow for quick integration of data from multiple source

systems into a secure, client-specific ADM with minimal involvement and investment from your IT resources.

Automated Workflow

KnowledgeHUB is fully automated as soon as it is configured and deployed to easily import and score new data and send actionable results to your operational systems.

Analytical Data Mart (ADM)

Angoss' ADM unifies and optimizes your multidimensional data sources into a single place where they can be easily mined and used for predictive analysis.

Systems Integration

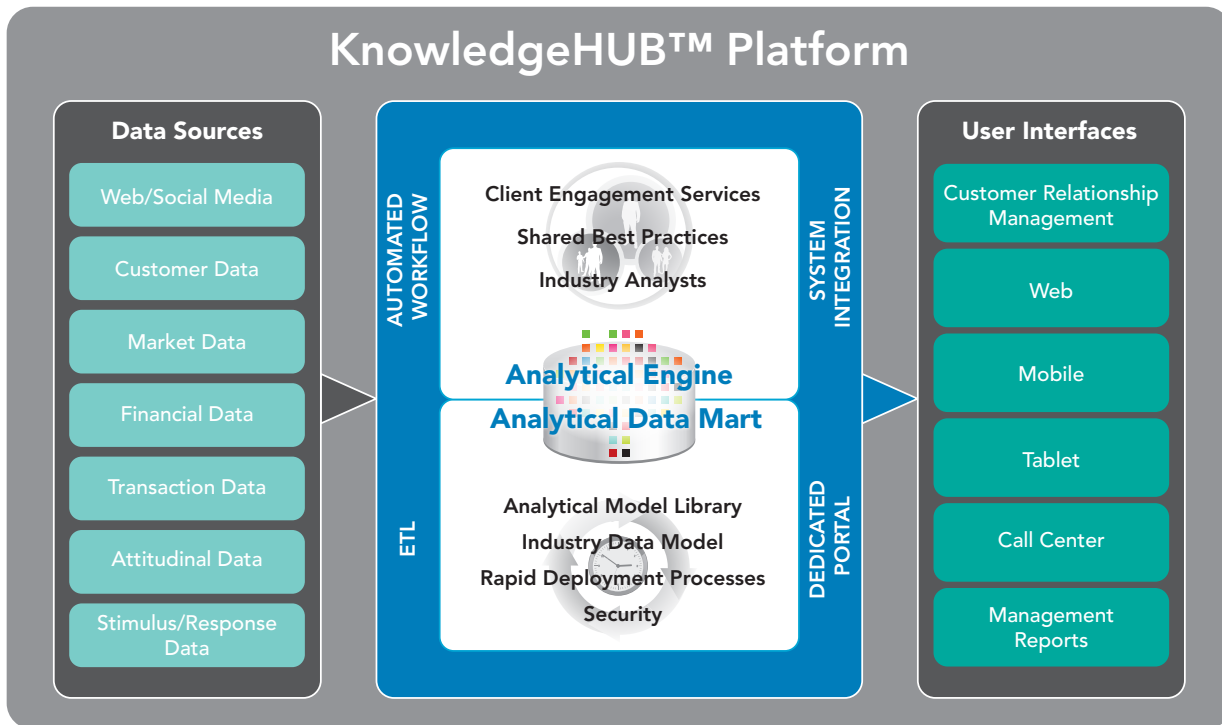
KnowledgeCLOUD solutions integrate with your existing systems through pre-built integrations for popular Customer Relationship Management (CRM) systems and a methodology for fast integration with other critical business systems.

Security

KnowledgeCLOUD solutions are hosted in a secure SAS 70 and CICA 5970 compliant facility. All data is transferred via secure channels. Customer or other sensitive data must be transferred via SFTP or with PGP and/or AES-encrypted secure ZIP files.

Dedicated Portal

A customized Web portal makes detailed management reports accessible and convenient to support solution adoption and ROI. Alerts and automatic notifications ensure prompt action. Simple exporting of reports to Microsoft Office® applications facilitates the communication of the business impact of predictive analytics.



Rapid Deployment Processes

A dedicated team applies a proven methodology and turn-key technical configuration to ensure your solution is rapidly launched —typically within 8-10 weeks.

Analytical Model Library

An extensive, tested library of industry-specific analytical models are quickly configured to the needs of your business. Custom models are also developed where current models are not available.

Industry Data Models

The use of industry-standard data models developed through domain expertise results in rapid deployment with minimal involvement from your personnel.

Client Engagement Services

Angoss employs a consultative engagement model that charts the path from identifying issues to problem verification and solution design through to a successful and fully supported program launch.

Shared Best Practices

Best practices are applied from our years of experience working with industry market leaders. Industry analysts that specialize in your industry data and business challenges are part of the team to deliver immediate results and strategic advice. Moreover, we stay engaged to monitor results and adjust the solution to deliver maximum value over time.

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