

Who Can Predict What Will Happen Next?

In the face of an increasingly complex and fast paced business environment, the key to success for organizations today is their ability to effectively leverage their vast customer and business data to formulate effective strategies, decisions— and predict business outcomes.

Focused on accelerating revenues, increasing profitability, optimizing operations, and managing risk, organizations require proven data mining and predictive analytical tools to proactively uncover opportunities and avoid or mitigate risk.

Predictive Analytics in Action

Companies that compete with analytics have already made significant investments in predictive analytics, and have realized significant business benefits including: streamlined operations; accelerated revenues; improved profitability; and better risk management.

Angoss predictive analytics software and Cloud solutions empower business and technical users to rapidly generate predictive insights to support decision making at all levels of the organization.

With predictive analytics, your organization can effectively optimize sales, marketing and risk management operations to create significant business value across critical business areas.

Sales and Marketing	Risk Management
Customer Acquisition	Credit Scoring
Cross-sell / Upsell	Revenue and Loss Reporting
Channel Optimization	Collections and Delinquency
Customer Segmentation and Profiling	Compliance
Response Modeling	Fraud and Abuse Detection
Next Offer / Best Offer	Origination
CRM Analytics	Credit Scoring

Angoss Predictive Analytics

Angoss is a global leader in delivering predictive analytics and data mining software and Cloud solutions that help businesses capitalize on their data by uncovering new opportunities to increase sales and profitability, and reduce risk.

Angoss helps businesses discover valuable insight and intelligence from their data, while providing clear and detailed recommendations about the best or most attractive, profitable opportunities to pursue to improve sales, marketing and risk performance.



With a suite of desktop, client-server and in-database software products and Cloud solutions, Angoss delivers powerful approaches to turn information into actionable business decisions.

" From all the vendors we evaluated over a period of five months, Angoss was demonstrably superior in addressing our needs. "

- Capital Card Services

" We use Angoss daily for developing strategies to identify fraud trends and mitigate impacts to the customer experience. This has been extremely helpful in building strategies quickly, as fraud trends change daily."

-Top 5 US Bank

Our software products and solutions have gained broad user acceptance—including **7 of the top 10 global financial institutions**— and are user-friendly and agile, making predictive analytics accessible and easy to use for technical and business users.

Angoss is a valuable partner focused on helping businesses leverage their data to discover the key drivers of behaviour, predict future trends and outcomes and act with confidence when making business decisions.

Angoss delivers innovative software products and solutions to businesses looking to gain a competitive edge and improve profitability by putting their business data to work.

The Angoss Advantage

Recognized by leading technology analyst firms Gartner, Forrester and Hurwitz & Associates as a leader in predictive analytics and data mining, Angoss delivers market-leading predictive analytics software with rich functionality, ease-of-use and seamless integration into existing processes and technology platforms.

What differentiates Angoss' technology is its advanced capabilities, broad user acceptance, commitment to open standards, rapid deployment, flexibility, ease of use and affordability.

Whether it's comprehensive modeling, best-in-class patented Decision Trees, strategy design or automatic code generation, Angoss is recognized worldwide for offering the most advanced analytics workbench catering to a wide community of users and skill sets including the business user.

Our Customers

Many of the world's leading financial services, insurance, retail, health care and information communication and technology organizations use Angoss predictive analytics software products and Cloud solutions to grow revenue, increase sales productivity and improve marketing effectiveness while reducing risk and cost.

Some of the global companies that rely on Angoss predictive analytics software and solutions include:

Sales & Marketing



Risk Management



About Angoss Software

As a global leader in predictive analytics, Angoss helps businesses increase sales and profitability, and reduce risk. Angoss helps businesses discover valuable insight and intelligence from their data while providing clear and detailed recommendations on the best and most profitable opportunities to pursue to improve sales, marketing and risk performance.

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