



Better Business Decisions. Every Day.™

**Media Contact:**

Trish MacPherson  
Director of Marketing, Angoss  
416-593-2403  
[tmacpherson@angoss.com](mailto:tmacpherson@angoss.com)

FOR IMMEDIATE RELEASE

**Angoss Software Offers Leading Data Mining Functionality as Featured in META Group's  
Evaluation of Data Mining Tools**

October 15, 2004 (Toronto, Canada) — Angoss Software Corporation today announced that it has been ranked as a challenger in META Group's METASpectrum<sup>SM</sup> report on data mining tools. The new METASpectrum evaluation provides an objective assessment of companies providing tools that extract predictive information from large data stores, which can then be analyzed to enhance corporate data resources and generate predictions regarding business trends and behavior. Angoss Software's ranking reflects its positioning as an emerging alternative to traditional vendors in an industry dominated by a small number of global heavyweight players – a "David" in this David vs. Goliath story.

The METASpectrum specifically recognized Angoss for its robust platform, impressive implementation and support services and execution in responding to customer/market demands. META Group also recognized Angoss' strength in business drivers such as research and development.

"We are pleased by our rating in the METASpectrum based on our excellent ranking in areas such as R&D, technology, and systems and features," said Eric Apps, President of Angoss. "By focusing exclusively on the predictive analytics market, and by offering our clients easy-to-

use and easy to deploy advanced analytics software, we have been able to successfully compete against large organizations.”

“We developed METAspectrum to enable IT professionals to quickly evaluate vendors based on their ability to deliver on the criteria that matter most in a given market,” said Kurt Schlegel, senior program director at META Group. “With 10%-20% growth expected in this market over the next few years, functionality and presence will remain a critical differentiator in product selection.”

#### About METAspectrum

META Group’s METAspectrum<sup>SM</sup> methodology provides a framework for evaluating or selecting an appropriate IT vendor or product, simplifies the decision process, and enables more effective technology investments. META Group’s research efforts, which adhere to the company’s commitment to objectivity, are conducted independently, based on industry best-practice methodologies and subject to the highest levels of review by META Group’s research community. To learn more about METAspectrum, visit [metagroup.com/metaspectrum](http://metagroup.com/metaspectrum) or call 800-945-META.

#### About Angoss Software

Angoss Software empowers people to make “Better Business Decisions. Every Day.”<sup>TM</sup> Most of the world’s leading financial services, telecom, life sciences, and retail organizations use Angoss predictive analytics software and services to grow revenues, while reducing risk and cost. Angoss helps our clients utilize business data to **discover** the key drivers of behavior, **predict** future trends and events, and **act** with confidence by making results actionable.

Angoss combines powerful market proven software with focused industry services expertise in the deployment, integration and use of predictive analytics in enterprise environments. Our differentiators include broad user acceptance, a commitment to open standards, rich functionality, rapid deployment, exceptional ease-of-use, and affordability. Headquartered in Toronto Canada, Angoss has offices in the UK and Australia and partners with the world’s leading enterprise software and services vendors. For more information, visit [www.angoss.com](http://www.angoss.com).

METAspectrum<sup>SM</sup> market evaluations and results are the sole property of META Group, Inc. Permission to use the results requires prior written approval from META Group and should not be deemed an endorsement of any company or product. Copyright © 2004 META Group, Inc. All rights reserved.