



**Enterprise Intelligence for the Digital Economy**

**FOR IMMEDIATE RELEASE:**

## **ANGOSS ANNOUNCES LICENSING AGREEMENT WITH INFORMATICA CORPORATION**

**Comprehensive Predictive Analytics Capabilities To Deliver  
Additional Business Value To Informatica Applications Users**

**Toronto, Canada** – January 21, 2002

ANGOSS Software (CDNX: ANC), the industry leading developer of advanced data mining software solutions, announced today a licensing agreement with Redwood City, California-based Informatica Corporation supporting the integration of ANGOSS data mining tools for use with the Informatica Applications suite of enterprise analytic applications.

The integrated solution incorporates customized versions of ANGOSS KnowledgeSTUDIO and KnowledgeExcelerator® for resale by Informatica as Informatica Data Mining Workbench. Informatica Data Mining Workbench will empower users of Informatica Applications to continuously improve business decision making by offering best-of-breed data mining analysis, prediction, reporting and scoring capabilities. These capabilities support such core business requirements as targeted marketing and response modeling; product and service cross-sell, up-sell and next offer strategies; on-line behavioral and transactional analysis for B2B and B2C web sites; improved customer profiling, profitability, loyalty and retention capabilities; as well as providing advanced analytics support to drive assessment, automation and optimization of core business processes for both back office functions and value chain relationships.

“Our partnership with ANGOSS confirms our commitment to deliver the market’s most open, comprehensive and easy-to-use enterprise analytic applications,” commented Sanjay Poonen, vice president and general manager, Informatica Applications. “By adding Angoss’ market-proven data mining tools to address the advanced analytics requirements of our clients across several industries, we are helping organizations selecting Informatica Applications to quickly and cost-effectively realize incremental business value from data mining.”

"Informatica Applications help business users across the enterprise unlock value from their business data," commented ANGOSS President Eric Apps. "The KnowledgeSTUDIO® platform has become a market leader by providing a flexible, standards based platform that is easy for business users to learn and use, offers advanced features for the most demanding modeling tasks, and provides client and partners with rapid deployment, low implementation risk, and industry leading cost of ownership. We are confident that Informatica's clients will realize exceptional business value from the integrated solution and look forward to working with Informatica to deliver this business value to its clients".

Introduced in October, 2001 at Informatica World 2001, the annual Informatica users conference, this integrated solution is scheduled for availability in 2002.

### **About ANGOSS Software**

ANGOSS Software Corporation, headquartered in Toronto, Canada, develops industry leading data mining solutions for clients and technology partners. Global 2500 leaders across financial services, telecom and media, retail, pharmaceuticals and health care, and manufacturing sectors use ANGOSS data mining solutions to "Make Better Business Decisions. Every Day."™ For more information, visit the ANGOSS website at [www.angoss.com](http://www.angoss.com).

Note: Informatica, PowerCenter, Informatica Analytics Delivery Platform and Informatica Analytics Server are trademarks or registered trademarks of Informatica Corporation in the United States and jurisdictions throughout the world. ANGOSS, the ANGOSS logo, KnowledgeSTUDIO, KnowledgeEXCELERATOR and KnowledgeSERVER are trademarks or registered trade marks of ANGOSS Software Corporation. All other product names are trademarks or registered trademarks of their respective companies.

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*This press release may contain forward-looking statements relating to the future performance of ANGOSS Software Corporation. Forward-looking statements, specifically those concerning future performance and the achievement of operating profitability are subject to certain risks and uncertainties, and actual results may differ materially. These risks and uncertainties include the risk of possible customer disappointment or dissatisfaction with ANGOSS Software products, and any resulting failure to expand the user base as anticipated by the Company; operational and financial risks associated with growth; market acceptance of the Company's products and services; technical uncertainties related to releases of new or modified products and adapting products to specific customer requirements; risks involving management of growth; competition and the introduction of new entrants and/or new products in the Company's markets; product development risks and risks of technological change; the risk of unanticipated expenses or asset reevaluations; and other risks and uncertainties all as described in the disclosure documents filed with securities regulatory authorities in accordance with applicable securities laws.*

*Note: The Canadian Venture Exchange has neither approved nor disapproved the above information.*

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